

JEREMY YURICEK

22 Standish Drive, Scarsdale, NY 10583
917.743.5250 | jyuricek@electrocinema.com

PROFESSIONAL EXPERIENCE

Saatchi & Saatchi

Interactive Art Director

New York, NY

4/2008 - Present

- Majority of time spent on Toyota account.
- Produced several complete web campaigns including full sites and flash banners.
- Created over 15 TV spots all of which included motion graphics with occasional mix of live action.
- Saved account over \$200k+ in outsourcing fees.

Freelance Projects

Interactive Art Director

New York, NY

5/2000 - Present

- Created several sites for a large variety of clients
- Notable clients: Nick Cannon, Siwy Denim, several Broadway Shows

Video Director / Motion Designer

- Designed and animated a selection of TV spots
- Directed and edited several music videos

Hollywood Media Corp.

Creative Director

New York, NY

5/2000 - 4/2008

- Provided creative direction to design staff for web, video and print mediums for Broadway.com web property.
- Collaborated with editorial, design, marketing, and technical personnel to create a cohesive company-wide focus.
- Managed a design staff of 2-4 employees.
- Helped increase annual revenue from its 2000 inception (from \$0 to nearly \$100 million in 2006).

Morgan Stanley

Graphic Designer

Boca Raton, FL

4/1997 - 4/2000

- Designed templates for presenting profit/loss statements for high profile clients.
- Provided easier method for staff to create visually-appealing reports to use in presentation to clients.
- Designed covers for printed materials such as small brochures, postcards and newsletters.

EDUCATION

Florida Atlantic University

BA, Communications / Film Program

Boca Raton, FL

8/1996 - 4/2000

PORTFOLIO / REEL

www.yuricek.com

SKILLS

Art Direction
Animation
Live Action Film/Photo Production
Interactive Design / Development
ActionScript / HTML/CSS
Camera & Motion Tracking
Compositing
Sound Editing

TOOLS

After Effects
Flash
Photoshop
Cinema4D
Premiere
Final Cut Pro
Dreamweaver
Illustrator
Sound Forge
Acid
InDesign
Excel
Mac OSX / Windows

Home Studio with:

Mac Pro workstation with HD production capabilities

Cameras ranging from Super 8 film to the Canon 7D with HD.

KORG MS-2000, Roland XP-60 Synthesizers

Roland Boss DR-202 Drum Machine

ITEMS OF INTEREST

Conversational Spanish

Traveled to over 25 countries

Electronic music composer

Broadway.com included in Forbes

Best of the Web twice and

Entertainment Weekly's Top 25

Sites of 2006