

JEREMY YURICEK

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PROFESSIONAL EXPERIENCE

Saatchi & Saatchi Interactive Art Director

New York, NY
4/2008 - Present

- Majority of time spent on Toyota account.
- Produced several complete web campaigns including full sites and banners ads.
- Created over 20+ TV spots all of which included motion graphics with occasional mix of live action.
- Saved account over \$250k+ in outsourcing fees.

Freelance Projects Interactive Art Director

New York, NY
5/2000 - Present

- Created several sites for a large variety of clients.
- Notable clients: Nick Cannon, Siwy Denim, The Met Opera & several Broadway shows.

Video Director / Motion Designer

- Designed and animated a selection of TV spots.
- Directed and edited several music videos.

Hollywood Media Corp. Creative Director

New York, NY
5/2000 - 4/2008

- Provided creative direction to design staff for web, video and print mediums for Broadway.com web property.
- Collaborated with editorial, design, marketing, and technical personnel to create a cohesive company-wide focus.
- Managed a design staff of 2-4 employees.
- Helped increased annual revenue from its 2000 inception (from \$0 to nearly \$100 million in 2006).

Morgan Stanley Graphic Designer / Technologist

Boca Raton, FL
4/1997 - 4/2000

- Designed templates for presenting profit/loss statements for high profile clients.
- Provided easier method for staff to create visually-appealing reports to use in presentation to clients.
- Designed covers for printed materials such as small brochures, postcards and newsletters.

EDUCATION

Florida Atlantic University BA, Communications / Film Program

Boca Raton, FL
8/1996 - 4/2000

PORTFOLIO / REEL

www.yuricek.com

SKILLS

Art Direction
Animation
Live Action Film/Photo Production
Interactive Design / Development
ActionScript / HTML/CSS
Camera & Motion Tracking
3D Modeling
Compositing
Sound Editing

TOOLS

After Effects	Dreamweaver
Flash	Illustrator
Photoshop	Sound Forge & Acid
Cinema4D	InDesign
Premiere	Excel
Final Cut Pro	Mac OSX / Windows

Home Studio with:

Apple workstation with HD production capabilities

Cameras ranging from Super 8 film to the Canon 7D with HD

KORG MS-2000, Roland XP-60 Synthesizers
Roland Boss DR-202 Drum Machine

ITEMS OF INTEREST

Can speak conversational Spanish
Traveled to 25+ countries on 6 continents
Electronic music composer

RECOGNITION

Select photography work has appeared in major ad campaigns featured in Luerzer's Archive, New York Times and the New Yorker.

The "Man in the Box" experimental video won a handful of awards in 2010.

Broadway.com was in Forbes' Best of the Web twice and Entertainment Weekly's Top 25 Sites of 2006.